European Lighthouse of AI for Sustainability

BRAND OVERVIEW

Table of Contents

Topics Covered

→

ELIAS

#8DC63F
RGB: 141, 198, 63

#FFFFFF
RGB: 255, 255, 255

#00A77A
RGB: 0, 167, 122

#00BF63
RGB: 0, 191, 99

#023F2E
RGB: 2, 63, 46

#034B92
RGB: 3, 75, 146

European Lighthouse of AI for Sustainability

Our color palette for logo usage

Pin this!

ELIAS Colour Palette
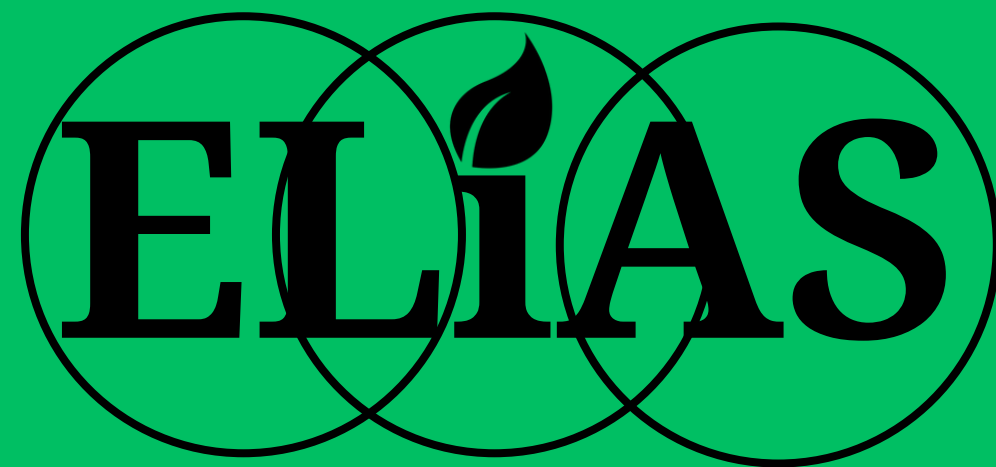
Logo

Logo Font

ELiAS

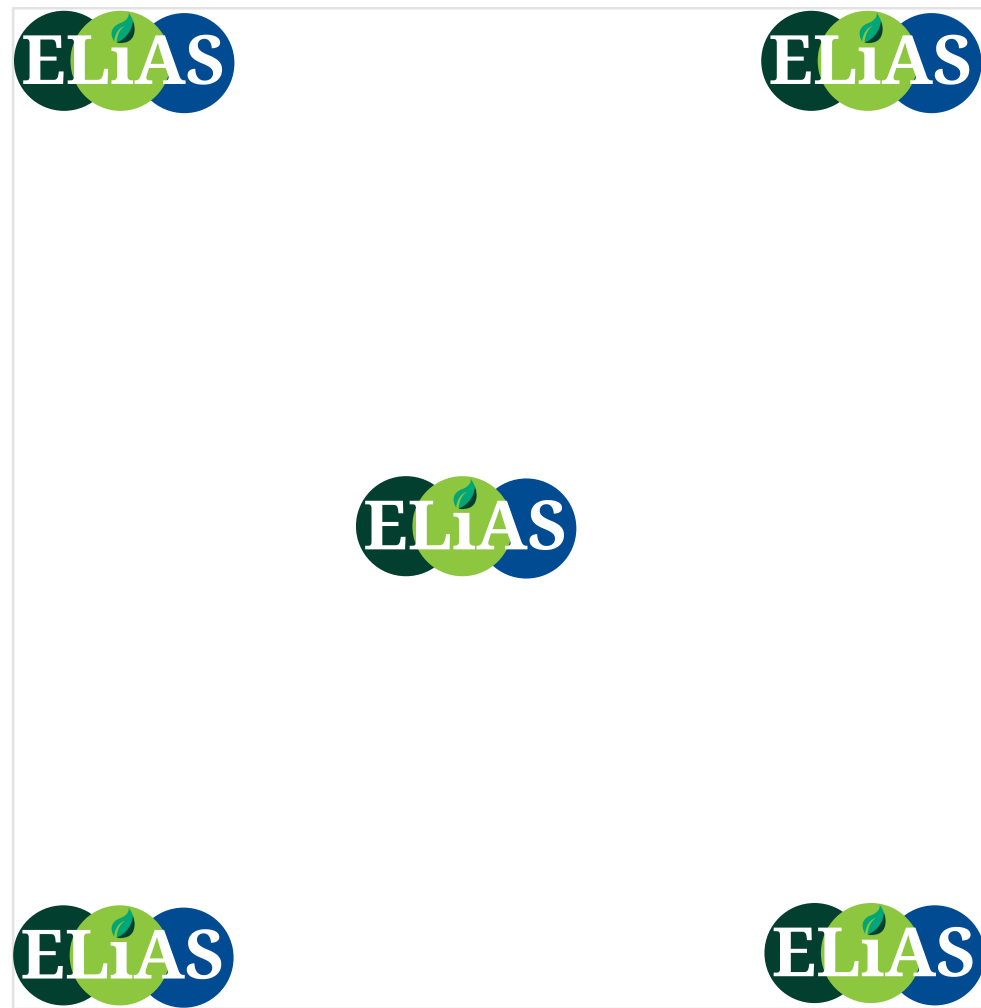Our official logo font

Droid Serif - Bold

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklm
nopqrstuvwxyz
1234567890

→

Logo Positioning

The safe distance to put your logo in

The logo can be positioned in where is best suited, depending on the application and tone.

Square

Landscape

Portrait

Logo Application

Font for Documents

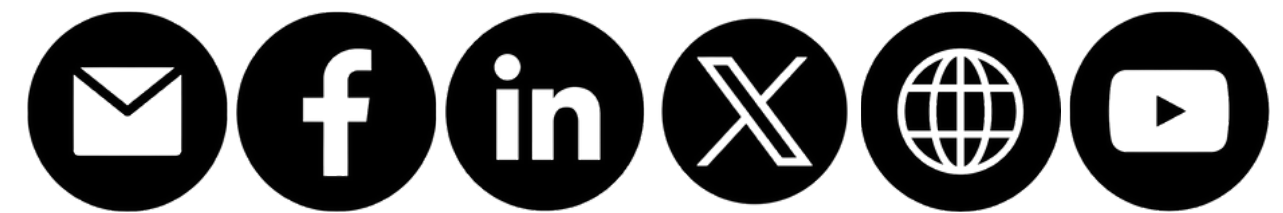| Headers		Body	
Poppins - Bold	**ABCDEFGHIJKLM NOPQRSTUVWXYZ abcdefghijklm nopqrstuvwxyz 1234567890**	Poppins - Regular	ABCDEFGHIJKLM NOPQRSTUVWXYZ abcdefghijklm nopqrstuvwxyz 1234567890

→

Icons

Social media

Download: ELIAS Branding Guidelines

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